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Mehgann Booth
New Business Coordinator

Ext. 203 :: booth_mehgann@nlvmail.com

As the primary Receptionist, Meghann welcomes and assists all callers to the office and interfaces with advisors and staff to maintain efficient communications. Meghann works closely with associates and Michelle Maffe to oversee and process new business. All Hartford office life business and equity business flows through her. She is the contact for case tracking and follow up for new business, as well as the liason with Home Office for all new business. She also maintains weekly the blotter for the office.

JoAnn Buchman
Executive Administrator

Ext. 221 :: buchman_joann@nlvmail.com

JoAnn coordinates daily operations of Jay Maffe's office, including phones and calendar. She facilitates interaction with Jay, Home Office, managers, housed and detached associates, and outside business contacts. In addition, she assists with various projects, including firm's recruiting efforts.



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Michelle Maffe
Vice President of Operations

Ext. 200 :: maffe_michelle@nlvmail.com

As Vice President, Operations, Michelle oversees the activities of the administrative support team and is responsible for the daily operations, facility management and the sales support team in the Boston, Hartford, and Providence offices. Michelle handles the stationary and supply accounts for the associates. At Jay Maffe's direction, Michelle works with building management and Home Office in areas such as space planning, office furnishings and purchase of major equipment. Michelle also assists Jay in interfacing with Home Office in budget planning and management. In addition, she participates in training sessions and assists Managing Directors in facilitating Associates' training and ongoing operational needs. With her many years of experience with National Life, Michelle is able to address and resolve matters relating to almost any aspect of the business. Her "open door" policy allows Associates, Managers and Support Staff alike to consult with her when they need assistance.

Sarah Putnam
Director of Marketing

Ext. 208 :: putnam_sarah@nlvmail.com

The mission of the Marketing Department is to support the collective and individual marketing efforts of Maffe Financial Group's advisors, enhance the firm's recruitment efforts and promote the Maffe Financial Group brand. Specific marketing endeavors include coordinating events such as seminars and client events, maintenance and enhancement of the Maffe Financial Group website, and the production and presentation of marketing materials.